

## Strictly Necessary Cookies (7)

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Strictly necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>__RequestVerificationToken</b>	metacompliance.com	HTTP	Session
<b>First found URL:</b> <a href="https://www.metacompliance.com/company/sales-referral/">https://www.metacompliance.com/company/sales-referral/</a> <b>Cookie purpose description:</b> Helps prevent Cross-Site Request Forgery (CSRF) attacks. <b>Initiator:</b> Webserver <b>Source:</b> metacompliance.com <b>Data is sent to:</b> Ireland (adequate)			
<b>ARRAffinity</b>	metacompliance.azurewebsites.net	HTTP	Session
<b>First found URL:</b> <a href="https://www.metacompliance.com/blog/the-12-cons-of-christmas/">https://www.metacompliance.com/blog/the-12-cons-of-christmas/</a> <b>Cookie purpose description:</b> Used to distribute traffic to the website on several servers in order to optimise response times. <b>Initiator:</b> Script tag <b>Source:</b> <a href="https://www.metacompliance.com/blog/the-12-cons-of-christmas/">https://www.metacompliance.com/blog/the-12-cons-of-christmas/</a> <b>Data is sent to:</b> Ireland (adequate)			
<b>ARRAffinity</b>	metacompliance.com	HTTP	Session
<b>First found URL:</b> <a href="https://www.metacompliance.com/">https://www.metacompliance.com/</a> <b>Cookie purpose description:</b> Used to distribute traffic to the website on several servers in order to optimise response times. <b>Initiator:</b> Webserver <b>Source:</b> metacompliance.com <b>Data is sent to:</b> Ireland (adequate)			
<b>ASP.NET_SessionId</b>	metacompliance.com	HTTP	Session
<b>First found URL:</b> <a href="https://www.metacompliance.com/company/sales-referral/">https://www.metacompliance.com/company/sales-referral/</a> <b>Cookie purpose description:</b> Preserves the visitor's session state across page requests. <b>Initiator:</b> Webserver <b>Source:</b> metacompliance.com <b>Data is sent to:</b> Ireland (adequate)			
<b>JSESSIONID</b>	linkedin.com	HTTP	Session
<b>First found URL:</b> <a href="https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/">https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/</a> <b>Cookie purpose description:</b> Preserves users states across page requests. <b>Initiator:</b> Script tag <b>Source:</b> <a href="https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/">https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/</a> <b>Data is sent to:</b> United States (adequate)			
<b>language</b>	slideshare.net	HTTP	Session
<b>First found URL:</b> <a href="https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/">https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/</a> <b>Cookie purpose description:</b> Saves the user's preferred language on the website. <b>Initiator:</b> Script tag <b>Source:</b> <a href="https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/">https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/</a> <b>Data is sent to:</b> United States (adequate)			

## Functionality Cookies (1)

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Functionality cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>lang</b>	cdn.syndication.twimg.com	HTTP	Session
<b>First found URL:</b> <a href="https://www.metacompliance.com/company/career-page/">https://www.metacompliance.com/company/career-page/</a> <b>Cookie purpose description:</b> Remembers the user's selected language version of a website <b>Initiator:</b> Script tag, page source line number 521 <b>Source:</b> <a href="https://cdn.syndication.twimg.com/widgets/timelines/497049504458104832?callback=__twtr.callbacks.tl_i0_497049504458104832_old&amp;dnt=false&amp;dmain=www.metacompliance.com&amp;lang=en&amp;suppress_response_codes=true&amp;t=1699358&amp;tz=GMT%2B0000">https://cdn.syndication.twimg.com/widgets/timelines/497049504458104832?callback=__twtr.callbacks.tl_i0_497049504458104832_old&amp;dnt=false&amp;dmain=www.metacompliance.com&amp;lang=en&amp;suppress_response_codes=true&amp;t=1699358&amp;tz=GMT%2B0000</a> <b>via</b> <a href="https://platform.twitter.com/widgets.js">https://platform.twitter.com/widgets.js</a> <b>Data is sent to:</b> United States (adequate)			

## Performance Cookies (24)

Performance cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>@@History/@@scroll#</b>	brighttalk.com	HTML	Session
<b>First found URL:</b> <a href="https://www.metacompliance.com/resources/webinars/">https://www.metacompliance.com/resources/webinars/</a> <b>Cookie purpose description:</b> Unclassified <b>Initiator:</b> Script tag, page source line number 322 <b>Source:</b> <a href="https://www.brighttalk.com/clients/js/player-embed/player-embed.js">https://www.brighttalk.com/clients/js/player-embed/player-embed.js</a> <b>Data is sent to:</b> United Kingdom (adequate)			
<b>@@History/@@scroll#</b>	metacompliance.com	HTML	Persistent
<b>First found URL:</b> <a href="https://www.metacompliance.com/blog/whatsapps-pragmatic-gdpr-parental-permission-policy/">https://www.metacompliance.com/blog/whatsapps-pragmatic-gdpr-parental-permission-policy/</a> <b>Cookie purpose description:</b> Unclassified <b>Initiator:</b> Page source line number 329 <b>Source:</b> Inline script <b>Data is sent to:</b> Ireland (adequate)			
<b>@@History/@@scroll#</b>	slideshare.net	HTML	Persistent
<b>First found URL:</b> <a href="https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/">https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/</a> <b>Cookie purpose description:</b> Unclassified <b>Initiator:</b> Script tag <b>Source:</b> <b>Data is sent to:</b> United States (adequate)			
<b>@@History/@@scroll#</b>	youtube.com	HTML	Session
<b>First found URL:</b> <a href="https://www.metacompliance.com/company/vacancies/">https://www.metacompliance.com/company/vacancies/</a> <b>Cookie purpose description:</b> Unclassified <b>Initiator:</b> Webserver <b>Source:</b> youtube.com <b>Data is sent to:</b> United States (adequate)			
<b>__utm.gif</b>	google-analytics.com	Pixel	Session
<b>First found URL:</b> <a href="https://www.metacompliance.com/">https://www.metacompliance.com/</a> <b>Cookie purpose description:</b> Google Analytics Tracking Code that logs details about the visitor's browser and computer. <b>Initiator:</b> Script tag, page source line number 62 <b>Source:</b> <a href="https://ssl.google-analytics.com/__utm.gif?utmwv=5.7.2&amp;utms=2&amp;utmh=1820846369&amp;utmhn=www.metacompliance.com&amp;utmcs=UTF-8&amp;utmsr=1024x768&amp;utmvp=997x739&amp;utmhc=24-bit&amp;utmcl=en-us&amp;utmje=0&amp;utmfl=-&amp;utmdt=MetaCompliance%20Leading%20Policy%20Management%20%26%20Global%20Cyber%20Security%20Company&amp;utmhid=784494416&amp;utmri=0&amp;utmp=%2F&amp;utmht=1529422755990&amp;utmacc=UA-1140983-2&amp;utmcc=__utma%3D258257174.881766903.1529422698.1529422698.1529422698.1%3B%2B__utmz%3D258257174.1529422698.1.1.utmcsr%3D(direct)%7Cutmccn%3D(direct)%7Cutmcmd%3D(none)%3B&amp;utmjid=&amp;utmu=qAAAAAAAAAAAAAAAAAAAAAE~">https://ssl.google-analytics.com/__utm.gif?utmwv=5.7.2&amp;utms=2&amp;utmh=1820846369&amp;utmhn=www.metacompliance.com&amp;utmcs=UTF-8&amp;utmsr=1024x768&amp;utmvp=997x739&amp;utmhc=24-bit&amp;utmcl=en-us&amp;utmje=0&amp;utmfl=-&amp;utmdt=MetaCompliance%20Leading%20Policy%20Management%20%26%20Global%20Cyber%20Security%20Company&amp;utmhid=784494416&amp;utmri=0&amp;utmp=%2F&amp;utmht=1529422755990&amp;utmacc=UA-1140983-2&amp;utmcc=__utma%3D258257174.881766903.1529422698.1529422698.1529422698.1%3B%2B__utmz%3D258257174.1529422698.1.1.utmcsr%3D(direct)%7Cutmccn%3D(direct)%7Cutmcmd%3D(none)%3B&amp;utmjid=&amp;utmu=qAAAAAAAAAAAAAAAAAAAAAE~</a> <b>via</b> <a href="https://ssl.google-analytics.com/ga.js">https://ssl.google-analytics.com/ga.js</a> <b>Data is sent to:</b> United States (adequate)			
<b>__utma</b>	metacompliance.com	HTTP	2 years
<b>First found URL:</b> <a href="https://www.metacompliance.com/">https://www.metacompliance.com/</a> <b>Cookie purpose description:</b> Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit. Used by Google Analytics.			

**Initiator:** Script tag, page source line number 62

**Source:** <https://ssl.google-analytics.com/ga.js>

**Data is sent to:** United States (adequate)

<b>__utma</b>	slideshare.net	HTTP	2 years
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**First found URL:** <https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/>

**Cookie purpose description:** Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit. Used by Google Analytics.

**Initiator:** Script tag

**Source:** <https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/>

**Data is sent to:** United States (adequate)

<b>__utmb</b>	metacompliance.com	HTTP	Session
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**First found URL:** <https://www.metacompliance.com/>

**Cookie purpose description:** Registers a timestamp with the exact time of when the user accessed the website. Used by Google Analytics to calculate the duration of a website visit.

**Initiator:** Script tag, page source line number 62

**Source:** <https://ssl.google-analytics.com/ga.js>

**Data is sent to:** United States (adequate)

<b>__utmb</b>	slideshare.net	HTTP	Session
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**First found URL:** <https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/>

**Cookie purpose description:** Registers a timestamp with the exact time of when the user accessed the website. Used by Google Analytics to calculate the duration of a website visit.

**Initiator:** Script tag

**Source:** <https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/>

**Data is sent to:** United States (adequate)

<b>__utmc</b>	metacompliance.com	HTTP	Session
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**First found URL:** <https://www.metacompliance.com/>

**Cookie purpose description:** Registers a timestamp with the exact time of when the user leaves the website. Used by Google Analytics to calculate the duration of a website visit.

**Initiator:** Script tag, page source line number 62

**Source:** <https://ssl.google-analytics.com/ga.js>

**Data is sent to:** United States (adequate)

<b>__utmc</b>	slideshare.net	HTTP	Session
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**First found URL:** <https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/>

**Cookie purpose description:** Registers a timestamp with the exact time of when the user leaves the website. Used by Google Analytics to calculate the duration of a website visit.

**Initiator:** Script tag

**Source:** <https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/>

**Data is sent to:** United States (adequate)

<b>__utmt</b>	metacompliance.com	HTTP	Session
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**First found URL:** <https://www.metacompliance.com/>

**Cookie purpose description:** Used to throttle the speed of requests to the server.

**Initiator:** Script tag, page source line number 62

**Source:** <https://ssl.google-analytics.com/ga.js>

**Data is sent to:** United States (adequate)

<b>__utmt</b>	slideshare.net	HTTP	Session
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**First found URL:** <https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/>

**Cookie purpose description:** Used to throttle the speed of requests to the server.

**Initiator:** Script tag

**Source:** <https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/>

**Data is sent to:** United States (adequate)

<b>__utmv</b>	slideshare.net	HTTP	2 years
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**First found URL:** <https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/>

**Cookie purpose description:** Saves user-defined tracking parameters for use in Google Analytics.

**Initiator:** Script tag

**Source:** <https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/>

**Data is sent to:** United States (adequate)

<b>__utmz</b>	metacompliance.com	HTTP	6 months
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**First found URL:** <https://www.metacompliance.com/>

**Cookie purpose description:** Collects data on where the user came from, what search engine was used, what link was clicked and what search term was used. Used by Google Analytics.

**Initiator:** Script tag, page source line number 62

**Source:** <https://ssl.google-analytics.com/ga.js>

**Data is sent to:** United States (adequate)

**\_\_utmz** slideshare.net HTTP 6 months

**First found URL:** <https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/>

**Cookie purpose description:** Collects data on where the user came from, what search engine was used, what link was clicked and what search term was used. Used by Google Analytics.

**Initiator:** Script tag

**Source:** <https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/>

**Data is sent to:** United States (adequate)

**\_ga** brighttalk.com HTTP 2 years

**First found URL:** <https://www.metacompliance.com/resources/webinars/>

**Cookie purpose description:** Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

**Initiator:** Script tag, page source line number 322

**Source:** <https://www.brighttalk.com/clients/js/player-embed/player-embed.js>

**Data is sent to:** United Kingdom (adequate)

**\_gid** brighttalk.com HTTP Session

**First found URL:** <https://www.metacompliance.com/resources/webinars/>

**Cookie purpose description:** Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

**Initiator:** Script tag, page source line number 322

**Source:** <https://www.brighttalk.com/clients/js/player-embed/player-embed.js>

**Data is sent to:** United Kingdom (adequate)

**\_uv\_id** slideshare.net HTTP 2 years

**First found URL:** <https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/>

**Cookie purpose description:** Collects data on the user's visits to the website, such as which pages have been read.

**Initiator:** Script tag

**Source:** <https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/>

**Data is sent to:** United States (adequate)

**optimizelyBuckets** brighttalk.com HTTP 179 days

**First found URL:** <https://www.metacompliance.com/resources/webinars/>

**Cookie purpose description:** Stores settings on Optimizely user experience experiments and variations that the visitor has been bucketed into. This ensures the visitor consistently sees the same variation, even over multiple sessions.

**Initiator:** Script tag, page source line number 322

**Source:** <https://www.brighttalk.com/clients/js/player-embed/player-embed.js>

**Data is sent to:** United Kingdom (adequate)

**optimizelyEndUserld** brighttalk.com HTTP 179 days

**First found URL:** <https://www.metacompliance.com/resources/webinars/>

**Cookie purpose description:** Used to measure how selected users react to targeted changes to the website's content and functionality, in order to determine what variation is most efficacious in terms of converting users to customers.

**Initiator:** Script tag, page source line number 322

**Source:** <https://www.brighttalk.com/clients/js/player-embed/player-embed.js>

**Data is sent to:** United Kingdom (adequate)

**optimizelyPendingLogEvents** brighttalk.com HTTP Session

**First found URL:** <https://www.metacompliance.com/resources/webinars/>

**Cookie purpose description:** Used by Optimizely as a cache of a user's actions between tracking calls.

**Initiator:** Script tag, page source line number 322

**Source:** <https://www.brighttalk.com/clients/js/player-embed/player-embed.js>

**Data is sent to:** United Kingdom (adequate)

**optimizelySegments** brighttalk.com HTTP 179 days

**First found URL:** <https://www.metacompliance.com/resources/webinars/>

**Cookie purpose description:** Used by Optimizely to store the user's audience and dimension information (e.g., browser, campaign, mobile, source type, custom dimensions).

**Initiator:** Script tag, page source line number 322

**Source:** <https://www.brighttalk.com/clients/js/player-embed/player-embed.js>

**Data is sent to:** United Kingdom (adequate)

**vuid** vimeo.com HTTP 2 years

**First found URL:** <https://www.metacompliance.com/blog/5-steps-to-secure-mobile-devices-and-mitigate-risk-to-your-organisation/>

**Cookie purpose description:** Collects data on the user's visits to the website, such as which pages have been read.

**Initiator:** Script tag

**Source:** <https://www.metacompliance.com/blog/5-steps-to-secure-mobile-devices-and-mitigate-risk-to-your-organisation/>

**Data is sent to:** United States (adequate)

## Targeting Cookies (36)

Targeting cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third-party advertisers.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>__atuvc</b>	metacompliance.com	HTTP	1 year
<b>First found URL:</b> <a href="https://www.metacompliance.com/blog/whatsapps-pragmatic-gdpr-parental-permission-policy/">https://www.metacompliance.com/blog/whatsapps-pragmatic-gdpr-parental-permission-policy/</a>			
<b>Cookie purpose description:</b> Updates the counter of a website's social sharing features.			
<b>Initiator:</b> Script tag, page source line number 329			
<b>Source:</b> <a href="https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-56cc24e1902dca21">https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-56cc24e1902dca21</a>			
<b>Data is sent to:</b> Germany (adequate)			
<b>__atuvs</b>	metacompliance.com	HTTP	Session
<b>First found URL:</b> <a href="https://www.metacompliance.com/blog/whatsapps-pragmatic-gdpr-parental-permission-policy/">https://www.metacompliance.com/blog/whatsapps-pragmatic-gdpr-parental-permission-policy/</a>			
<b>Cookie purpose description:</b> Ensures that the updated counter is displayed to the user if a page is shared with the social sharing service, AddThis.			
<b>Initiator:</b> Script tag, page source line number 329			
<b>Source:</b> <a href="https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-56cc24e1902dca21">https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-56cc24e1902dca21</a>			
<b>Data is sent to:</b> Germany (adequate)			
<b>_hjIncludedInSample</b>	metacompliance.com	HTTP	Session
<b>First found URL:</b> <a href="https://www.metacompliance.com/blog/the-top-5-gdpr-myths/">https://www.metacompliance.com/blog/the-top-5-gdpr-myths/</a>			
<b>Cookie purpose description:</b> Determines if the user's navigation should be registered in a certain statistical place holder.			
<b>Initiator:</b> Script tag, page source line number 30			
<b>Source:</b> <a href="https://static.hotjar.com/c/hotjar-835180.js?sv=6">https://static.hotjar.com/c/hotjar-835180.js?sv=6</a>			
<b>Data is sent to:</b> United States (adequate)			
<b>ads/ga-audiences</b>	google.com	Pixel	Session
<b>First found URL:</b> <a href="https://www.metacompliance.com/">https://www.metacompliance.com/</a>			
<b>Cookie purpose description:</b> Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.			
<b>Initiator:</b> Script tag, page source line number 62			
<b>Source:</b> <a href="https://www.google.dk/ads/ga-audiences?v=1&amp;aip=1&amp;t=sr&amp;_r=4&amp;tld=UA-1140983-2&amp;cid=881766903.1529422698&amp;jid=616301921&amp;_v=5.7.2&amp;z=164876714&amp;slf_rd=1&amp;random=1083758871">https://www.google.dk/ads/ga-audiences?v=1&amp;aip=1&amp;t=sr&amp;_r=4&amp;tld=UA-1140983-2&amp;cid=881766903.1529422698&amp;jid=616301921&amp;_v=5.7.2&amp;z=164876714&amp;slf_rd=1&amp;random=1083758871</a>			
<b>via</b> <a href="https://ssl.google-analytics.com/ga.js">https://ssl.google-analytics.com/ga.js</a>			
<b>Data is sent to:</b> United States (adequate)			
<b>ads/user-lists/#</b>	google.com	Pixel	Session
<b>First found URL:</b> <a href="https://www.metacompliance.com/">https://www.metacompliance.com/</a>			
<b>Cookie purpose description:</b> Unclassified			
<b>Initiator:</b> Inline script, page source line number 71-77			
<b>Source:</b> <a href="https://www.google.dk/ads/user-lists/8997685523/?random=1529422703713&amp;cv=9&amp;fst=1529420400000&amp;num=1&amp;bg=fffff&amp;guid=ON&amp;u_h=768&amp;u_w=1024&amp;u_ah=768&amp;u_aw=1024&amp;u_cd=24&amp;u_his=1&amp;u_tz=0&amp;u_java=false&amp;u_nplug=3&amp;u_nmime=4&amp;data=event%3Dgtag.config&amp;gtm=a64&amp;sendb=1&amp;frm=0&amp;url=https%3A%2F%2Fwww.metacompliance.com%2F&amp;ref=https%3A%2F%2Fwww.metacompliance.com%2F&amp;tiba=MetaCompliance%20Leading%20Policy%20Management%20%26%20Global%20Cyber%20Security%20Company&amp;asyn=1&amp;fmt=3&amp;cdct=2&amp;is_vtc=1&amp;random=516805661&amp;resp=GooglemKTybQhCsO&amp;rmt_tld=1&amp;ipr=y">https://www.google.dk/ads/user-lists/8997685523/?random=1529422703713&amp;cv=9&amp;fst=1529420400000&amp;num=1&amp;bg=fffff&amp;guid=ON&amp;u_h=768&amp;u_w=1024&amp;u_ah=768&amp;u_aw=1024&amp;u_cd=24&amp;u_his=1&amp;u_tz=0&amp;u_java=false&amp;u_nplug=3&amp;u_nmime=4&amp;data=event%3Dgtag.config&amp;gtm=a64&amp;sendb=1&amp;frm=0&amp;url=https%3A%2F%2Fwww.metacompliance.com%2F&amp;ref=https%3A%2F%2Fwww.metacompliance.com%2F&amp;tiba=MetaCompliance%20Leading%20Policy%20Management%20%26%20Global%20Cyber%20Security%20Company&amp;asyn=1&amp;fmt=3&amp;cdct=2&amp;is_vtc=1&amp;random=516805661&amp;resp=GooglemKTybQhCsO&amp;rmt_tld=1&amp;ipr=y</a>			
<b>Data is sent to:</b> United States (adequate)			
<b>ANON_ID</b>	tribalfusion.com	HTTP	3 months
<b>First found URL:</b> <a href="https://www.metacompliance.com/blog/the-top-5-gdpr-myths/">https://www.metacompliance.com/blog/the-top-5-gdpr-myths/</a>			

**Cookie purpose description:** Collects data on user visits to the website, such as what pages have been accessed. The registered data is used to categorise the user's interest and demographic profiles in terms of resales for targeted marketing.

**Initiator:** Script tag

**Source:** <https://www.metacompliance.com/blog/the-top-5-gdpr-myths/>

**Data is sent to:** United States (adequate)

<b>at-lojson-cache-#</b>	metacompliance.com	HTML	Persistent
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**First found URL:** <https://www.metacompliance.com/blog/whatsapps-pragmatic-gdpr-parental-permission-policy/>

**Cookie purpose description:** Used by the social sharing platform AddThis

**Initiator:** Page source line number 329

**Source:** Inline script

**Data is sent to:** Ireland (adequate)

<b>bcookie</b>	linkedin.com	HTTP	2 years
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**First found URL:** <https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/>

**Cookie purpose description:** Used by the social networking service, LinkedIn, for tracking the use of embedded services.

**Initiator:** Script tag

**Source:** <https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/>

**Data is sent to:** United States (adequate)

<b>bkdc</b>	bluekai.com	HTTP	179 days
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**First found URL:** <https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/>

**Cookie purpose description:** Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.

**Initiator:** Script tag

**Source:** <https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/>

**Data is sent to:** United States (adequate)

<b>bku</b>	addthis.com	HTTP	1 year
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**First found URL:** <https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag

**Source:** <https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/>

**Data is sent to:** United States (adequate)

<b>bku</b>	bluekai.com	HTTP	179 days
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**First found URL:** <https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/>

**Cookie purpose description:** Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.

**Initiator:** Script tag

**Source:** <https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/>

**Data is sent to:** United States (adequate)

<b>bscookie</b>	linkedin.com	HTTP	2 years
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**First found URL:** <https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/>

**Cookie purpose description:** Used by the social networking service, LinkedIn, for tracking the use of embedded services.

**Initiator:** Script tag

**Source:** <https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/>

**Data is sent to:** United States (adequate)

<b>bt2</b>	addthis.com	HTTP	255 days
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**First found URL:** <https://www.metacompliance.com/blog/whatsapps-pragmatic-gdpr-parental-permission-policy/>

**Cookie purpose description:** Used by the social sharing platform AddThis to keep a record of parts of the site that has been visited in order to recommend other parts of the site

**Initiator:** Script tag, page source line number 329

**Source:** [https://s7.addthis.com/js/300/addthis\\_widget.js#pubid=ra-56cc24e1902dca21](https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-56cc24e1902dca21)

**Data is sent to:** United States (adequate)

<b>di2</b>	addthis.com	HTTP	1 year
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**First found URL:** <https://www.metacompliance.com/blog/whatsapps-pragmatic-gdpr-parental-permission-policy/>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 329

**Source:** [https://s7.addthis.com/js/300/addthis\\_widget.js#pubid=ra-56cc24e1902dca21](https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-56cc24e1902dca21)

**Data is sent to:** United States (adequate)

<b>GPS</b>	youtube.com	HTTP	Session
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**First found URL:** <https://www.metacompliance.com/products/elearning-cyber-and-compliance/>

**Cookie purpose description:** Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.

**Initiator:** Script tag

**Source:** <https://www.metacompliance.com/products/elearning-cyber-and-compliance/>

**Data is sent to:** United States (adequate)

**i/jot/syndication** twitter.com Pixel Session

**First found URL:** <https://www.metacompliance.com/company/career-page/>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 521

**Source:** [https://syndication.twitter.com/i/jot/syndication?l=%7B%22\\_category\\_%22%3A%22syndicated\\_impression%22%2C%22triggered\\_on%22%3A1529422928129%2C%22dnt%22%3Afalse%2C%22event\\_namespace%22%3A%7B%22client%22%3A%22tfw%22%2C%22page%22%3A%22timeline%22%2C%22action%22%3A%22impression%22%7D%7D](https://syndication.twitter.com/i/jot/syndication?l=%7B%22_category_%22%3A%22syndicated_impression%22%2C%22triggered_on%22%3A1529422928129%2C%22dnt%22%3Afalse%2C%22event_namespace%22%3A%7B%22client%22%3A%22tfw%22%2C%22page%22%3A%22timeline%22%2C%22action%22%3A%22impression%22%7D%7D)

**via** <https://platform.twitter.com/widgets.js>

**Data is sent to:** United States (adequate)

**IDE** doubleclick.net HTTP 1 year

**First found URL:** <https://www.metacompliance.com/>

**Cookie purpose description:** Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.

**Initiator:** Page source line number 71-77

**Source:** Inline script

**Data is sent to:** United States (adequate)

**leo\_auth\_token** linkedin.com HTTP Session

**First found URL:** <https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/>

**Cookie purpose description:** Used by the social networking service, LinkedIn, for tracking the use of embedded services.

**Initiator:** Script tag

**Source:** <https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/>

**Data is sent to:** United States (adequate)

**lidc** linkedin.com HTTP Session

**First found URL:** <https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/>

**Cookie purpose description:** Used by the social networking service, LinkedIn, for tracking the use of embedded services.

**Initiator:** Script tag

**Source:** <https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/>

**Data is sent to:** United States (adequate)

**loc** addthis.com HTTP 1 year

**First found URL:** <https://www.metacompliance.com/blog/whatsapps-pragmatic-gdpr-parental-permission-policy/>

**Cookie purpose description:** Geolocation, which is used to help providers determine how users who share information with each other are geographically located (state level).

**Initiator:** Script tag, page source line number 329

**Source:** [https://s7.addthis.com/js/300/addthis\\_widget.js#pubid=ra-56cc24e1902dca21](https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-56cc24e1902dca21)

**Data is sent to:** United States (adequate)

**mus** addthis.com HTTP 1 year

**First found URL:** <https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag

**Source:** <https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/>

**Data is sent to:** United States (adequate)

**oid** addthis.com HTTP 1 year

**First found URL:** <https://www.metacompliance.com/blog/whatsapps-pragmatic-gdpr-parental-permission-policy/>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 329

**Source:** [https://s7.addthis.com/js/300/addthis\\_widget.js#pubid=ra-56cc24e1902dca21](https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-56cc24e1902dca21)

**Data is sent to:** United States (adequate)

**PREF** youtube.com HTTP 8 months

**First found URL:** <https://www.metacompliance.com/products/elearning-cyber-and-compliance/>

**Cookie purpose description:** Registers a unique ID that is used by Google to keep statistics of how the visitor uses YouTube videos across different websites.

**Initiator:** Script tag

**Source:** <https://www.metacompliance.com/products/elearning-cyber-and-compliance/>

**Data is sent to:** United States (adequate)

<b>SEUNCY</b>	semasio.net	HTTP	179 days
<b>First found URL:</b> <a href="https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/">https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/</a>			
<b>Cookie purpose description:</b> Registers a unique ID that identifies the user's device for return visits.			
<b>Initiator:</b> Script tag			
<b>Source:</b> <a href="https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/">https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/</a>			
<b>Data is sent to:</b> Denmark (adequate)			
<b>TapAd_DID</b>	tapad.com	HTTP	2 months
<b>First found URL:</b> <a href="https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/">https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/</a>			
<b>Cookie purpose description:</b> Used to determine what type of devices (smartphones, tablets, computers, TVs etc.) is used by a user.			
<b>Initiator:</b> Script tag			
<b>Source:</b> <a href="https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/">https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/</a>			
<b>Data is sent to:</b> United States (adequate)			
<b>TapAd_TS</b>	tapad.com	HTTP	2 months
<b>First found URL:</b> <a href="https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/">https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/</a>			
<b>Cookie purpose description:</b> Used to determine what type of devices (smartphones, tablets, computers, TVs etc.) is used by a user.			
<b>Initiator:</b> Script tag			
<b>Source:</b> <a href="https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/">https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/</a>			
<b>Data is sent to:</b> United States (adequate)			
<b>test_cookie</b>	doubleclick.net	HTTP	Session
<b>First found URL:</b> <a href="https://www.metacompliance.com/">https://www.metacompliance.com/</a>			
<b>Cookie purpose description:</b> Used to check if the user's browser supports cookies.			
<b>Initiator:</b> Page source line number 71-77			
<b>Source:</b> Inline script			
<b>Data is sent to:</b> United States (adequate)			
<b>uid</b>	addthis.com	HTTP	1 year
<b>First found URL:</b> <a href="https://www.metacompliance.com/blog/whatsapps-pragmatic-gdpr-parental-permission-policy/">https://www.metacompliance.com/blog/whatsapps-pragmatic-gdpr-parental-permission-policy/</a>			
<b>Cookie purpose description:</b> Creates a unique, machine-generated user ID. AddThis, which is owned by Clearspring Technologies, uses the user ID to make it possible for the user to share content across social networks and provide detailed statistics to various providers.			
<b>Initiator:</b> Script tag, page source line number 329			
<b>Source:</b> <a href="https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-56cc24e1902dca21">https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-56cc24e1902dca21</a>			
<b>Data is sent to:</b> United States (adequate)			
<b>UID</b>	scorecardresearch.com	HTTP	2 years
<b>First found URL:</b> <a href="https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/">https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/</a>			
<b>Cookie purpose description:</b> Collects information of the user and his/her movement, such as timestamp for visits, most recently loaded pages and IP address. The data is used by the marketing research network, Scorecard Research, to analyse traffic patterns and carry out surveys to help their clients better understand the customer's preferences.			
<b>Initiator:</b> Script tag			
<b>Source:</b> <a href="https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/">https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/</a>			
<b>Data is sent to:</b> United States (adequate)			
<b>UIDR</b>	scorecardresearch.com	HTTP	2 years
<b>First found URL:</b> <a href="https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/">https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/</a>			
<b>Cookie purpose description:</b> Collects information of the user and his/her movement, such as timestamp for visits, most recently loaded pages and IP address. The data is used by the marketing research network, Scorecard Research, to analyse traffic patterns and carry out surveys to help their clients better understand the customer's preferences.			
<b>Initiator:</b> Script tag			
<b>Source:</b> <a href="https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/">https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/</a>			
<b>Data is sent to:</b> United States (adequate)			
<b>UVC</b>	addthis.com	HTTP	1 year
<b>First found URL:</b> <a href="https://www.metacompliance.com/blog/whatsapps-pragmatic-gdpr-parental-permission-policy/">https://www.metacompliance.com/blog/whatsapps-pragmatic-gdpr-parental-permission-policy/</a>			
<b>Cookie purpose description:</b> Detects how often the social sharing service, AddThis, encounters the same user.			
<b>Initiator:</b> Script tag, page source line number 329			
<b>Source:</b> <a href="https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-56cc24e1902dca21">https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-56cc24e1902dca21</a>			
<b>Data is sent to:</b> United States (adequate)			
<b>vc</b>	addthis.com	HTTP	1 year
<b>First found URL:</b> <a href="https://www.metacompliance.com/blog/whatsapps-pragmatic-gdpr-parental-permission-policy/">https://www.metacompliance.com/blog/whatsapps-pragmatic-gdpr-parental-permission-policy/</a>			
<b>Cookie purpose description:</b> Used by the social sharing platform AddThis			
<b>Initiator:</b> Script tag, page source line number 329			
<b>Source:</b> <a href="https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-56cc24e1902dca21">https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-56cc24e1902dca21</a>			

Data is sent to: United States (adequate)

<b>visit</b>	linkedin.com	HTTP	2 years
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**First found URL:** <https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/>

**Cookie purpose description:** Used by the social networking service, LinkedIn, for tracking the use of embedded services.

**Initiator:** Script tag

**Source:** <https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/>

**Data is sent to:** United States (adequate)

<b>VISITOR_INFO1_LIVE</b>	youtube.com	HTTP	179 days
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**First found URL:** <https://www.metacompliance.com/products/elearning-cyber-and-compliance/>

**Cookie purpose description:** Tries to estimate the users' bandwidth on pages with integrated YouTube videos.

**Initiator:** Script tag

**Source:** <https://www.metacompliance.com/products/elearning-cyber-and-compliance/>

**Data is sent to:** United States (adequate)

<b>xtc</b>	addthis.com	HTTP	1 year
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**First found URL:** <https://www.metacompliance.com/blog/whatsapps-pragmatic-gdpr-parental-permission-policy/>

**Cookie purpose description:** Registers the user's sharing of content via social media.

**Initiator:** Script tag, page source line number 329

**Source:** [https://s7.addthis.com/js/300/addthis\\_widget.js#pubid=ra-56cc24e1902dca21](https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-56cc24e1902dca21)

**Data is sent to:** United States (adequate)

<b>YSC</b>	youtube.com	HTTP	Session
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**First found URL:** <https://www.metacompliance.com/products/elearning-cyber-and-compliance/>

**Cookie purpose description:** Registers a unique ID to keep statistics of what videos from YouTube the user has seen.

**Initiator:** Script tag

**Source:** <https://www.metacompliance.com/products/elearning-cyber-and-compliance/>

**Data is sent to:** United States (adequate)

## Category: Unclassified (5)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>bcookie</b>	slideshare.net	HTTP	2 years
<b>First found URL:</b> <a href="https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/">https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/</a>			
<b>Cookie purpose description:</b> Unclassified			
<b>Initiator:</b> Script tag			
<b>Source:</b> <a href="https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/">https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/</a>			
<b>Data is sent to:</b> United States (adequate)			
<b>gwcc</b>	metacompliance.com	HTTP	3 months
<b>First found URL:</b> <a href="https://www.metacompliance.com/">https://www.metacompliance.com/</a>			
<b>Cookie purpose description:</b> Unclassified			
<b>Initiator:</b> Page source line number 80-84			
<b>Source:</b> Inline script			
<b>Data is sent to:</b> Ireland (adequate)			
<b>pnctest</b>	brighttalk.com	HTTP	4426 days
<b>First found URL:</b> <a href="https://www.metacompliance.com/resources/webinars/">https://www.metacompliance.com/resources/webinars/</a>			
<b>Cookie purpose description:</b> Unclassified			
<b>Initiator:</b> Script tag, page source line number 322			
<b>Source:</b> <a href="https://www.brighttalk.com/clients/js/player-embed/player-embed.js">https://www.brighttalk.com/clients/js/player-embed/player-embed.js</a>			
<b>Data is sent to:</b> United Kingdom (adequate)			
<b>RT</b>	slideshare.net	HTTP	Session
<b>First found URL:</b> <a href="https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/">https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/</a>			
<b>Cookie purpose description:</b> Unclassified			

**Initiator:** Script tag

**Source:** <https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/>

**Data is sent to:** United States (adequate)

**SERVERID**

slideshare.net

HTTP

Session

**First found URL:** <https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag

**Source:** <https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/>

**Data is sent to:** United States (adequate)