## Strictly Necessary Cookies (7)

Strictly necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME PROVIDER TYPE EXPIRY

**HTTP** 

Session

\_RequestVerificationToken metacompliance.com

First found URL: https://www.metacompliance.com/company/sales-referral/
Cookie purpose description: Helps prevent Cross-Site Request Forgery (CSRF) attacks.

**Initiator:** Webserver **Source:** metacompliance.com

Data is sent to: Ireland (adequate)

ARRAffinity metacompliance.azurewebsites.net HTTP Session

First found URL: https://www.metacompliance.com/blog/the-12-cons-of-christmas/

Cookie purpose description: Used to distribute traffic to the website on several servers in order to optimise response times.

Initiator: Script tag

Source: https://www.metacompliance.com/blog/the-12-cons-of-christmas/

Data is sent to: Ireland (adequate)

**ARRAffinity** metacompliance.com HTTP Session

First found URL: https://www.metacompliance.com/

Cookie purpose description: Used to distribute traffic to the website on several servers in order to optimise response times.

Initiator: Webserver
Source: metacompliance.com
Data is sent to: Ireland (adequate)

ASP.NET\_SessionId metacompliance.com HTTP Session

First found URL: https://www.metacompliance.com/company/sales-referral/

Cookie purpose description: Preserves the visitor's session state across page requests.

Initiator: Webserver
Source: metacompliance.com
Data is sent to: Ireland (adequate)

JSESSIONID linkedin.com HTTP Session

First found URL: https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Cookie purpose description: Preserves users states across page requests.

Initiator: Script tag

Source: https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Data is sent to: United States (adequate)

language slideshare.net HTTP Session

First found URL: https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Cookie purpose description: Saves the user's preferred language on the website.

Initiator: Script tag

**Source:** https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Data is sent to: United States (adequate)

# Functionality Cookies (1)

Functionality cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

COOKIE NAME PROVIDER TYPE EXPIRY

lang cdn.syndication.twimg.com HTTP Session

First found URL: https://www.metacompliance.com/company/career-page/

Cookie purpose description: Remembers the user's selected language version of a website

Initiator: Script tag, page source line number 521

 $omain=www.metacompliance.com\&lang=en\&suppress\_response\_codes=true\&t=1699358\&tz=GMT\%2B0000$ 

via https://platform.twitter.com/widgets.jsData is sent to: United States (adequate)

### Performance Cookies (24)

Performance cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME PROVIDER TYPE EXPIRY

@@History/@@scroll|# brighttalk.com HTML Session

First found URL: https://www.metacompliance.com/resources/webinars/

**Cookie purpose description:** Unclassified **Initiator:** Script tag, page source line number 322

**Source:** https://www.brighttalk.com/clients/js/player-embed/player-embed.js

Data is sent to: United Kingdom (adequate)

@@History/@@scroll|# metacompliance.com HTML Persistent

First found URL: https://www.metacompliance.com/blog/whatsapps-pragmatic-gdpr-parental-permission-policy/

**Cookie purpose description:** Unclassified **Initiator:** Page source line number 329

Source: Inline script

Data is sent to: Ireland (adequate)

@@History/@@scroll|# slideshare.net HTML Persistent

First found URL: https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Cookie purpose description: Unclassified

**Initiator:** Script tag

Source:

Data is sent to: United States (adequate)

@@History/@@scroll|# youtube.com HTML Session

First found URL: https://www.metacompliance.com/company/vacancies/

Cookie purpose description: Unclassified

**Initiator:** Webserver **Source:** youtube.com

Data is sent to: United States (adequate)

**\_\_utm.gif** google-analytics.com Pixel Session

First found URL: https://www.metacompliance.com/

Cookie purpose description: Google Analytics Tracking Code that logs details about the visitor's browser and computer.

Initiator: Script tag, page source line number 62

via https://ssl.google-analytics.com/ga.jsData is sent to: United States (adequate)

**\_utma** metacompliance.com HTTP 2 years

First found URL: https://www.metacompliance.com/

Cookie purpose description: Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit. Used by Google Analytics.

Initiator: Script tag, page source line number 62 Source: https://ssl.google-analytics.com/ga.js

Data is sent to: United States (adequate)

**utma** slideshare.net HTTP 2 years

First found URL: https://www.metacompliance.com/bloq/8-data-breaches-caused-by-human-error/

Cookie purpose description: Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit. Used by G oogle Analytics.

Initiator: Script tag

Source: https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Data is sent to: United States (adequate)

**utmb** metacompliance.com HTTP Session

First found URL: https://www.metacompliance.com/

Cookie purpose description: Registers a timestamp with the exact time of when the user accessed the website. Used by Google Analytics to calculate the duration of a website visit.

**Initiator:** Script tag, page source line number 62 **Source:** https://ssl.google-analytics.com/ga.js **Data is sent to:** United States (adequate)

**utmb** slideshare.net HTTP Session

First found URL: https://www.metacompliance.com/bloq/8-data-breaches-caused-by-human-error/

Cookie purpose description: Registers a timestamp with the exact time of when the user accessed the website. Used by Google Analytics to calculate the dur ation of a website visit

Initiator: Script tag

Source: https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Data is sent to: United States (adequate)

**\_\_utmc** metacompliance.com HTTP Session

First found URL: https://www.metacompliance.com/

Cookie purpose description: Registers a timestamp with the exact time of when the user leaves the website. Used by Google Analytics to calculate the

duration of a website visit.

**Initiator:** Script tag, page source line number 62 **Source:** https://ssl.google-analytics.com/ga.js **Data is sent to:** United States (adequate)

\_utmc slideshare.net HTTP Session

First found URL: https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Cookie purpose description: Registers a timestamp with the exact time of when the user leaves the website. Used by Google Analytics to calculate the durati

on of a website visit.

Initiator: Script tag

Source: https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Data is sent to: United States (adequate)

**\_\_utmt** metacompliance.com HTTP Session

First found URL: https://www.metacompliance.com/

**Cookie purpose description:** Used to throttle the speed of requests to the server.

Initiator: Script tag, page source line number 62 Source: https://ssl.google-analytics.com/ga.js

Data is sent to: United States (adequate)

utmt slideshare.net HTTP Session

First found URL: https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

**Cookie purpose description:** Used to throttle the speed of requests to the server.

**Initiator:** Script tag

**Source:** https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Data is sent to: United States (adequate)

**\_\_utmv** slideshare.net HTTP 2 years

First found URL: https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/Cookie purpose description: Saves user-defined tracking parameters for use in Google Analytics.

Initiator: Script tag

Source: https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Data is sent to: United States (adequate)

**utmz** metacompliance.com HTTP 6 months

First found URL: https://www.metacompliance.com/

Cookie purpose description: Collects data on where the user came from, what search engine was used, what link was clicked and what search term was used. Used by Google Analytics.

**Initiator:** Script tag, page source line number 62 Source: https://ssl.google-analytics.com/ga.js Data is sent to: United States (adequate)

slideshare.net **HTTP** 6 months utmz

First found URL: https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Cookie purpose description: Collects data on where the user came from, what search engine was used, what link was clicked and what search term was used.

Used by Google Analytics.

**Initiator:** Script tag

Source: https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Data is sent to: United States (adequate)

brighttalk.com **HTTP** 2 years ga

First found URL: https://www.metacompliance.com/resources/webinars/

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

Initiator: Script tag, page source line number 322

Source: https://www.brighttalk.com/clients/js/player-embed/player-embed.js

Data is sent to: United Kingdom (adequate)

brighttalk.com **HTTP** Session \_gid

First found URL: https://www.metacompliance.com/resources/webinars/

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

**Initiator:** Script tag, page source line number 322

Source: https://www.brighttalk.com/clients/js/player-embed/player-embed.js

Data is sent to: United Kingdom (adequate)

uv id slideshare.net **HTTP** 2 years

First found URL: https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Cookie purpose description: Collects data on the user's visits to the website, such as which pages have been read.

Initiator: Script tag

Source: https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Data is sent to: United States (adequate)

179 days optimizelyBuckets brighttalk.com **HTTP** 

First found URL: https://www.metacompliance.com/resources/webinars/

Cookie purpose description: Stores settings on Optimizely user experience experiments and variations that the visitor has been bucketed into. This ensures the visitor consistently sees the same variation, even over multiple sessions.

Initiator: Script tag, page source line number 322

Source: https://www.brighttalk.com/clients/js/player-embed/player-embed.js

Data is sent to: United Kingdom (adequate)

HTTP 179 days **optimizelyEndUserId** brighttalk.com

First found URL: https://www.metacompliance.com/resources/webinars/

Cookie purpose description: Used to measure how selected users react to targeted changes to the website's content and functionality, in order to determine what variation is most efficacious in terms of converting users to customers.

Initiator: Script tag, page source line number 322

Source: https://www.brighttalk.com/clients/js/player-embed/player-embed.js

Data is sent to: United Kingdom (adequate)

**optimizelyPendingLogEvents** brighttalk.com **HTTP** Session

First found URL: https://www.metacompliance.com/resources/webinars/

Cookie purpose description: Used by Optimizely as a cache of a user's actions between tracking calls.

Initiator: Script tag, page source line number 322

Source: https://www.brighttalk.com/clients/js/player-embed/player-embed.js

Data is sent to: United Kingdom (adequate)

optimizelySegments brighttalk.com **HTTP** 179 days

First found URL: https://www.metacompliance.com/resources/webinars/

Cookie purpose description: Used by Optimizely to store the user's audience and dimension information (e.g., browser, campaign, mobile, source type, custo m dimensions).

Initiator: Script tag, page source line number 322

Source: https://www.brighttalk.com/clients/js/player-embed/player-embed.js

Data is sent to: United Kingdom (adequate)

vuid vimeo.com HTTP 2 years

First found URL: https://www.metacompliance.com/blog/5-steps-to-secure-mobile-devices-and-mitigate-risk-to-your-organisation/

Cookie purpose description: Collects data on the user's visits to the website, such as which pages have been read.

Initiator: Script tag

Source: https://www.metacompliance.com/blog/5-steps-to-secure-mobile-devices-and-mitigate-risk-to-your-organisation/

Data is sent to: United States (adequate)

#### Targeting Cookies (36)

Targeting cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third-party advertisers.

 COOKIE NAME
 PROVIDER
 TYPE
 EXPIRY

 \_atuvc
 metacompliance.com
 HTTP
 1 year

First found URL: https://www.metacompliance.com/blog/whatsapps-pragmatic-gdpr-parental-permission-policy/

Cookie purpose description: Updates the counter of a website's social sharing features.

Initiator: Script tag, page source line number 329

Source: https://s7.addthis.com/js/300/addthis\_widget.js#pubid=ra-56cc24e1902dca21

Data is sent to: Germany (adequate)

**\_\_atuvs** metacompliance.com HTTP Session

First found URL: https://www.metacompliance.com/blog/whatsapps-pragmatic-gdpr-parental-permission-policy/

Cookie purpose description: Ensures that the updated counter is displayed to the user if a page is shared with the social sharing service, AddThis.

Initiator: Script tag, page source line number 329

Source: https://s7.addthis.com/js/300/addthis\_widget.js#pubid=ra-56cc24e1902dca21

Data is sent to: Germany (adequate)

**\_hjIncludedInSample** metacompliance.com HTTP Session

First found URL: https://www.metacompliance.com/blog/the-top-5-gdpr-myths/

Cookie purpose description: Determines if the user's navigation should be registered in a certain statistical place holder.

**Initiator:** Script tag, page source line number 30 **Source:** https://static.hotjar.com/c/hotjar-835180.js?sv=6

Data is sent to: United States (adequate)

ads/ga-audiences google.com Pixel Session

First found URL: https://www.metacompliance.com/

Cookie purpose description: Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.

Initiator: Script tag, page source line number 62

Source: https://www.google.dk/ads/ga-audiences?v=1&aip=1&t=sr&\_r=4&tid=UA-1140983-2&cid=881766903.1529422698&jid=616301921&\_v=5.7.2&z=1

64876714&slf\_rd=1&random=1083758871 via https://ssl.google-analytics.com/ga.js Data is sent to: United States (adequate)

ads/user-lists/# google.com Pixel Session

First found URL: https://www.metacompliance.com/

Cookie purpose description: Unclassified

Initiator: Inline script, page source line number 71-77

 $\textbf{Source:} \ https://www.google.dk/ads/user-lists/8997685523/?random=1529422703713\&cv=9\&fst=1529420400000\&num=1\&bg=fffff&guid=ON\&u_h=768\&u_w=1024\&u_ah=768\&u_aw=1024\&u_cd=24\&u_his=1\&u_tz=0\&u_java=false\&u_nplug=3\&u_nmime=4\&data=event%3Dgtag.config&gtm=a64&sendb=1\&frm=0\&url=https%3A%2F%2Fwww.metacompliance.com%2F&ref=https%3A%2F%2Fwww.metacompliance.com%2F&tiba=MetaCompliance%20Leading%20Policy%20Management%20%26%20Global%20Cyber%20Security%20Company&async=1&fmt=3&cdct=2&is_vtc=1&random=516805661&resp=GooglemKTybQhCsO&rmt_tld=1&ipr=y$ 

Data is sent to: United States (adequate)

ANON\_ID tribalfusion.com HTTP 3 months

First found URL: https://www.metacompliance.com/blog/the-top-5-gdpr-myths/

**Cookie purpose description:** Collects data on user visits to the website, such as what pages have been accessed. The registered data is used to categorise the user's interest and demographic profiles in terms of resales for targeted marketing.

Initiator: Script tag

Source: https://www.metacompliance.com/blog/the-top-5-gdpr-myths/

Data is sent to: United States (adequate)

at-lojson-cache-# metacompliance.com HTML Persistent

First found URL: https://www.metacompliance.com/blog/whatsapps-pragmatic-gdpr-parental-permission-policy/

Cookie purpose description: Used by the social sharing platform AddThis

Initiator: Page source line number 329

Source: Inline script

Data is sent to: Ireland (adequate)

**bcookie** linkedin.com HTTP 2 years

First found URL: https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.

Initiator: Script tag

Source: https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Data is sent to: United States (adequate)

**bkdc** bluekai.com HTTP 179 days

**First found URL:** https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/ **Cookie purpose description:** Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.

Initiator: Script tag

Source: https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/

Data is sent to: United States (adequate)

**bku** addthis.com HTTP 1 year

First found URL: https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/

Cookie purpose description: Unclassified

Initiator: Script tag

Source: https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/

Data is sent to: United States (adequate)

**bku** bluekai.com HTTP 179 days

First found URL: https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/Cookie purpose description: Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked,

with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.

Initiator: Script tag

Source: https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/

Data is sent to: United States (adequate)

**bscookie** linkedin.com HTTP 2 years

First found URL: https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.

Initiator: Script tag

**Source:** https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Data is sent to: United States (adequate)

bt2 addthis.com HTTP 255 days

First found URL: https://www.metacompliance.com/blog/whatsapps-pragmatic-qdpr-parental-permission-policy/

Cookie purpose description: Used by the social sharing platform AddThis to keep a record of parts of the site that has been visited in order to recommend o ther parts of the site

Initiator: Script tag, page source line number 329

**Source:** https://s7.addthis.com/js/300/addthis\_widget.js#pubid=ra-56cc24e1902dca21

Data is sent to: United States (adequate)

di2 addthis.com HTTP 1 year

First found URL: https://www.metacompliance.com/blog/whatsapps-pragmatic-gdpr-parental-permission-policy/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 329

Source: https://s7.addthis.com/js/300/addthis\_widget.js#pubid=ra-56cc24e1902dca21

Data is sent to: United States (adequate)

**GPS** youtube.com HTTP Session

First found URL: https://www.metacompliance.com/products/elearning-cyber-and-compliance/

Cookie purpose description: Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.

Initiator: Script tag

Source: https://www.metacompliance.com/products/elearning-cyber-and-compliance/

Data is sent to: United States (adequate)

**i/jot/syndication** twitter.com Pixel Session

First found URL: https://www.metacompliance.com/company/career-page/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 521

Source: https://syndication.twitter.com/i/jot/syndication?I=%7B%22\_category\_%22%3A%22syndicated\_impression%22%2C%22triggered\_on%22%3A1529422 928129%2C%22dnt%22%3Afalse%2C%22event\_namespace%22%3A%7B%22client%22%3A%22tfw%22%2C%22page%22%3A%22timeline%22%2C%22action %22%3A%22impression%22%7D%7D

via https://platform.twitter.com/widgets.jsData is sent to: United States (adequate)

**IDE** doubleclick.net HTTP 1 year

First found URL: https://www.metacompliance.com/

**Cookie purpose description:** Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ad s with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.

Initiator: Page source line number 71-77

Source: Inline script

Data is sent to: United States (adequate)

leo\_auth\_token linkedin.com HTTP Session

First found URL: https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.

Initiator: Script tag

Source: https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Data is sent to: United States (adequate)

**lidc** linkedin.com HTTP Session

First found URL: https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.

Initiator: Script tag

**Source:** https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Data is sent to: United States (adequate)

**loc** addthis.com HTTP 1 year

First found URL: https://www.metacompliance.com/blog/whatsapps-pragmatic-gdpr-parental-permission-policy/

Cookie purpose description: Geolocation, which is used to help providers determine how users who share information with each other are geographically

located (state level).

Initiator: Script tag, page source line number 329

Source: https://s7.addthis.com/js/300/addthis\_widget.js#pubid=ra-56cc24e1902dca21

Data is sent to: United States (adequate)

**mus** addthis.com HTTP 1 year

 $\textbf{First found URL:} \ \text{https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/n$ 

Cookie purpose description: Unclassified

Initiator: Script tag

 $\textbf{Source:} \ https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/metacompliance-bring-gdpr-for-dummies$ 

Data is sent to: United States (adequate)

**ouid** addthis.com HTTP 1 year

First found URL: https://www.metacompliance.com/blog/whatsapps-pragmatic-gdpr-parental-permission-policy/

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 329

Source: https://s7.addthis.com/js/300/addthis\_widget.js#pubid=ra-56cc24e1902dca21

Data is sent to: United States (adequate)

PREF youtube.com HTTP 8 months

First found URL: https://www.metacompliance.com/products/elearning-cyber-and-compliance/

Cookie purpose description: Registers a unique ID that is used by Google to keep statistics of how the visitor uses YouTube videos across different websites.

Initiator: Script tag

Source: https://www.metacompliance.com/products/elearning-cyber-and-compliance/

Data is sent to: United States (adequate)

**SEUNCY** semasio.net HTTP 179 days

First found URL: https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/Cookie purpose description: Registers a unique ID that identifies the user's device for return visits.

Initiator: Script tag

Source: https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/

Data is sent to: Denmark (adequate)

TapAd\_DID tapad.com HTTP 2 months

First found URL: https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/

Cookie purpose description: Used to determine what type of devices (smartphones, tablets, computers, TVs etc.) is used by a user.

Initiator: Script tag

Source: https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/

Data is sent to: United States (adequate)

TapAd TS tapad.com HTTP 2 months

First found URL: https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/Cookie purpose description: Used to determine what type of devices (smartphones, tablets, computers, TVs etc.) is used by a user.

**Initiator:** Script tag

Source: https://www.metacompliance.com/company/newsroom/metacompliance-bring-gdpr-for-dummies-roadshow-to-a-european-city-near-you/

Data is sent to: United States (adequate)

test\_cookie doubleclick.net HTTP Session

First found URL: https://www.metacompliance.com/

Cookie purpose description: Used to check if the user's browser supports cookies.

**Initiator:** Page source line number 71-77

Source: Inline script

Data is sent to: United States (adequate)

**uid** addthis.com HTTP 1 year

First found URL: https://www.metacompliance.com/blog/whatsapps-pragmatic-qdpr-parental-permission-policy/

**Cookie purpose description:** Creates a unique, machine-generated user ID. AddThis, which is owned by Clearspring Technologies, uses the user ID to make it possible for the user to share content across social networks and provide detailed statistics to various providers.

Initiator: Script tag, page source line number 329

Source: https://s7.addthis.com/js/300/addthis\_widget.js#pubid=ra-56cc24e1902dca21

Data is sent to: United States (adequate)

**UID** scorecardresearch.com HTTP 2 years

First found URL: https://www.metacompliance.com/bloq/8-data-breaches-caused-by-human-error/

**Cookie purpose description:** Collects information of the user and his/her movement, such as timestamp for visits, most recently loaded pages and IP address. The data is used by the marketing research network, Scorecard Research, to analyse traffic patterns and carry out surveys to help their clients better understand the customer's preferences.

Initiator: Script tag

**Source:** https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Data is sent to: United States (adequate)

**UIDR** scorecardresearch.com HTTP 2 years

First found URL: https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

**Cookie purpose description:** Collects information of the user and his/her movement, such as timestamp for visits, most recently loaded pages and IP address. The data is used by the marketing research network, Scorecard Research, to analyse traffic patterns and carry out surveys to help their clients better understand the customer's preferences.

Initiator: Script tag

Source: https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Data is sent to: United States (adequate)

**uvc** addthis.com HTTP 1 year

**First found URL:** https://www.metacompliance.com/blog/whatsapps-pragmatic-gdpr-parental-permission-policy/ **Cookie purpose description:** Detects how often the social sharing service, AddThis, encounters the same user.

Initiator: Script tag, page source line number 329

Source: https://s7.addthis.com/js/300/addthis\_widget.js#pubid=ra-56cc24e1902dca21

Data is sent to: United States (adequate)

vc addthis.com HTTP 1 year

First found URL: https://www.metacompliance.com/blog/whatsapps-pragmatic-gdpr-parental-permission-policy/

Cookie purpose description: Used by the social sharing platform AddThis

Initiator: Script tag, page source line number 329

Source: https://s7.addthis.com/js/300/addthis\_widget.js#pubid=ra-56cc24e1902dca21

Data is sent to: United States (adequate)

visit linkedin.com HTTP 2 years

First found URL: https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.

**Initiator:** Script tag

**Source:** https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Data is sent to: United States (adequate)

VISITOR\_INFO1\_LIVE youtube.com HTTP 179 days

First found URL: https://www.metacompliance.com/products/elearning-cyber-and-compliance/

Cookie purpose description: Tries to estimate the users' bandwidth on pages with integrated YouTube videos.

**Initiator:** Script tag

Source: https://www.metacompliance.com/products/elearning-cyber-and-compliance/

Data is sent to: United States (adequate)

**xtc** addthis.com HTTP 1 year

First found URL: https://www.metacompliance.com/blog/whatsapps-pragmatic-gdpr-parental-permission-policy/

Cookie purpose description: Registers the user's sharing of content via social media.

Initiator: Script tag, page source line number 329

Source: https://s7.addthis.com/js/300/addthis\_widget.js#pubid=ra-56cc24e1902dca21

Data is sent to: United States (adequate)

**YSC** youtube.com HTTP Session

First found URL: https://www.metacompliance.com/products/elearning-cyber-and-compliance/

Cookie purpose description: Registers a unique ID to keep statistics of what videos from YouTube the user has seen.

Initiator: Script tag

Source: https://www.metacompliance.com/products/elearning-cyber-and-compliance/

Data is sent to: United States (adequate)

### Category: Unclassified (5)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

| COOKIE NAME | PROVIDER       | TYPE | EXPIRY  |
|-------------|----------------|------|---------|
| bcookie     | slideshare.net | HTTP | 2 years |

First found URL: https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Cookie purpose description: Unclassified

**Initiator:** Script tag

Source: https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Data is sent to: United States (adequate)

**gwcc** metacompliance.com HTTP 3 months

First found URL: https://www.metacompliance.com/

**Cookie purpose description:** Unclassified **Initiator:** Page source line number 80-84

Source: Inline script

Data is sent to: Ireland (adequate)

pnctest brighttalk.com HTTP 4426 days

First found URL: https://www.metacompliance.com/resources/webinars/

Cookie purpose description: Unclassified

**Initiator:** Script tag, page source line number 322 **Source:** https://www.brighttalk.com/clients/js/player-embed/player-embed.js

Data is sent to: United Kingdom (adequate)

RT slideshare.net HTTP Session

First found URL: https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Cookie purpose description: Unclassified

Initiator: Script tag

 $\begin{tabular}{ll} \hline \textbf{Source:} & \textbf{https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/} \\ \hline \end{tabular}$ 

Data is sent to: United States (adequate)

SERVERID slideshare.net HTTP Session

First found URL: https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Cookie purpose description: Unclassified

Initiator: Script tag

**Source:** https://www.metacompliance.com/blog/8-data-breaches-caused-by-human-error/

Data is sent to: United States (adequate)